

# UNSTRUCTURED INTERVIEW

## WHAT

An unstructured interview is an informal conversation where questions are not necessarily pre-arranged or formulated. This format is meant to allow the interviewee to drive what is important for them to share.

## WHY

An unstructured interview is useful for learning about personal experiences and to deepen understanding of some sensitive topics.

**PHASE**  
All

**LENGTH**  
± 15 minutes

## STEPS

1. Prepare a list of broad questions. Avoid leading questions.
2. During the interview, explore inconsistencies in respondent answers.
3. During the interview, use inviting questions such as, 'Would you like to tell me more about that?'
4. After the interview, organize a roundtable with your colleagues to share notes and insights, perhaps identifying ways to make interviewees more comfortable in sharing their experiences.

## ADDITIONAL RESOURCES

Wikipedia, Unstructured Interview

[https://en.wikipedia.org/wiki/Unstructured\\_interview](https://en.wikipedia.org/wiki/Unstructured_interview)

United Nations University, Conduct Unstructured Interviews

<http://archive.unu.edu/unupress/food2/UIN04E/UIN04E06.HTM>