

STRUCTURED INTERVIEW

WHAT

A structured interview, also known as a standardized interview, is the most rigid type of conversation where researchers use a well-defined interview topic guide like a questionnaire, and ask the same questions in the same order to all interviewees.

WHY

In qualitative research, a structured interview is usually used to test the credibility and reliability of research data.

PHASE

Late stage of the
Exploration phase

LENGTH

± 15 - 30 minutes

STEPS

1. Prior to the interview, prepare a list of closed-ended questions that could potentially reinforce or clarify previous findings.
2. Use a vocabulary familiar to the group of people that will be interviewed to match their social background (e.g. age, educational level, social class, ethnicity, etc.).
3. Always ask the questions in the same order.
4. After collecting multiple responses you can analyze your findings and compare them with previous findings.

ADDITIONAL RESOURCES

Simply Psychology, The Interview Method

<https://www.simplypsychology.org/interviews.html>

Wikipedia, Structured Interview

https://en.wikipedia.org/wiki/Structured_interview

Robert Wood Johnson Foundation, Structures Interviews

<http://www.qualres.org/HomeStru-3628.html>