



# CANADA BEYOND 150



Government  
of Canada

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du Canada

Canada



# Policy for a Diverse and Inclusive Future



Canada Beyond 150 is designed on the principle that a diverse and inclusive approach to policy development will:

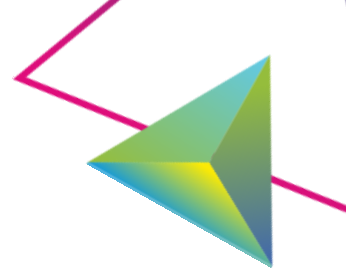
- Enable new and innovative methods;
- Generate stronger analyses; and
- Yield better outcomes.



# What does this mean?



# An Evolution in Policy Development and Culture



Canada Beyond 150 intends to:

- **Expand** our policy development toolkit;
- **Grow** our knowledge base; and
- **Foster** a culture of collaboration to deliver a better future.

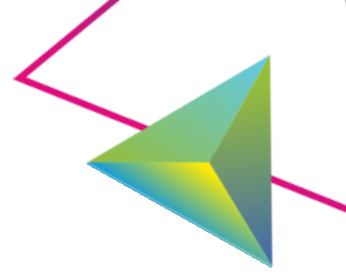
Ultimately, the project seeks to support a culture change to a more open, innovative public service by modeling policy innovation and by positioning the participants to be agents of change in their careers.



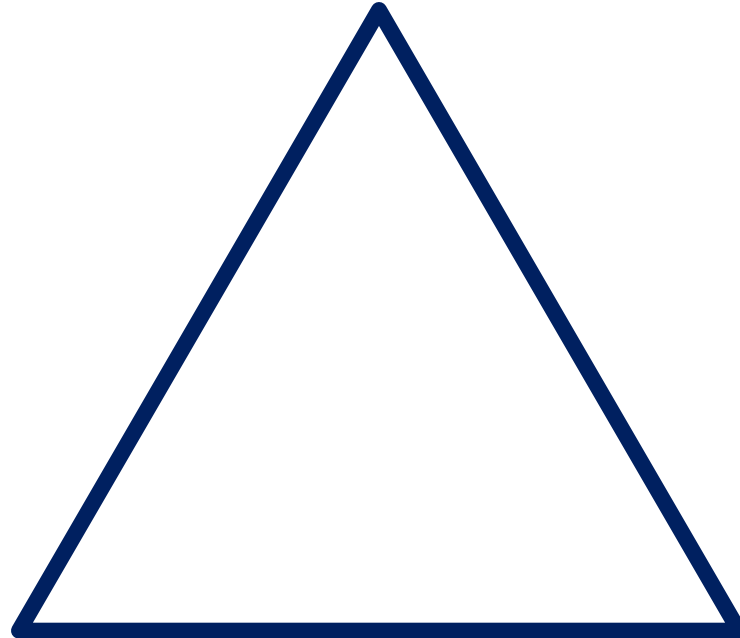
# How will we do this?



# Testing a New Model for Policy Development



**Foresight**



**Design**

**Engagement**



# Testing a New Model for Policy Development



Canada Beyond 150 weaves together three mutually supportive approaches at every stage of the project plan:

**Foresight:** Enabling strategic conversations about the future, recognizing complexity and the interactions between different systems;

**Design:** Putting the citizen and the person first in designing and co-creating plausible interventions that could help; and

**Engagement:** Creating intentional, purposeful engagement strategies to meaningfully collaborate with partners and stakeholders, especially the marginalized and hard to reach.

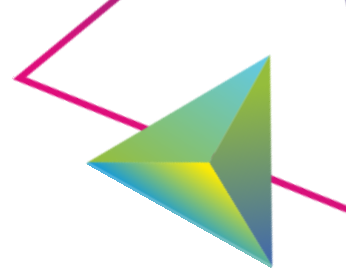




# What are we doing today?



# Focusing on Stakeholder Outreach



Today's focus is on core competencies for effective outreach:

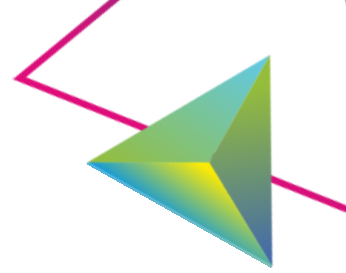
**Dialogue:** Prioritize dialogue and listening to citizens and others;

**Design:** Pivot from designing for to designing with. Move from a paternalistic approach to a collaborative approach; and

**Skills:** Learn how to ask the right questions; how to hear the answers; who to talk to; and how to interpret what you hear in a future context.



# Interviews



## Design

- Stakeholder Matrix
- Personas

## Foresight

- Insights
- Scenarios

